

Modules:

M3: Environmental and Quality Management in Tourism / Sustainable Management

M4: Tourism in Sensitive Landscapes and Cultural Areas

M7: Sustainability in Selected Tourism Forms

M8: Sustainable Destination Management

Lectures:

Prof. Dr. Hartmut Rein, www.hnee.de

Marta Bojkovska-Langer, M.A., www.hnee.de

Participants (alphabetical order):

Andrijana Basoska, ZTVM Ohrid - Macedonian Association of Travel Guides

Jordan Kocevski, FTU Ohrid

Prof. Dr. Desa Kosarkoska, FTU Ohrid

Prof. Dr. Ivanka Nestoroska, FTU Ohrid

Anica Palazzo, GIZ RED Struga

Jasminka Popovska, LDA – Local Development Agency Struga

Vesna Palmer, Macedonian Mission for Humanity

Prof. Dr. Irina Petrovska, FTU Ohrid (partly)

Michael Risteski, FTU Ohrid

Prof. Dr. Jagotka Strezovska, FTU Ohrid

Preliminary Program

Date	Time	Themes	Lecturer
Monday, September 30	9.00-10.30 a.m.	QUALITY MANAGEMENT IN TOURISM Market Research in Tourism as a Measurement Instrument for Quality in Tourism	Classroom 5 Marta Bojkovska-Langer, www.hnee.de
	10.30-11.00 a.m.	<i>Coffee Break</i>	
	11.00-12.30 p.m.	(Online) Market Research in Tourism as a Toll for Sustainable Development of Tourism	Classroom 5 Marta Bojkovska-Langer, www.hnee.de
	12.30-1.00 p.m.	<i>Coffee Break</i>	
	1.00-2.00 p.m.	Exercise / Group Work: Developing an Online Questionary for Defining the Profile of Dutch-Tourists in the Ohrid Region	PC-Room Participants
	2.00-2.30 p.m. 2.30-approx. 3.30 p.m.	<i>Coffee Break</i> Presentation of the Results of the Exercise / Group Work	Classroom 5 Participants
Tuesday, October 1	9.00-10.30 a.m.	SUSTAINABILITY IN DESTINATION MANAGEMENT Introduction to Sustainability in Destination Management	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	10.30-11.00 a.m.	<i>Coffee Break</i>	
	11.00-12.30 p.m.	Preparing and Developing of Tourism Concepts	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	12.30-1.00 p.m.	Coffee break	
	1.00- 2.30 p.m.	Preparing and Developing of Tourism Concept. Part 2	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	2.30-3.00 p.m.	Coffee break	
	3.00-4.30 p.m..	Introduction to Selected Innovative Educational Methods	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de

Wednesday, October 2	9.00-10.00 a.m.	TOURISM IN PROTECTED AREA Introduction to Tourism in Protected Area	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	10.00-10.30 a.m.	<i>Coffee Break</i>	
	10.30-12.00 a.m.	Visitor Management in Protected Areas	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	12.00-12.30p.m.	<i>Coffee Break</i>	
	SUSTAINABILITY IN ACTIVE TOURISM		
	12.30-2.00 p.m.	Active Tourism: Hiking, Climbing & Trekking, Cycling, Water-Sport	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	2.00-2.30 p.m.	<i>Coffee Break</i>	
	2.30-4.00 p.m.	Active Tourism: Hiking, Climbing & Trekking, Cycling, Water-Sport, Paragliding. Part 2	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de
	4.00-4.30 p.m.	<i>Coffee Break</i>	
	4.30-approx 5.00 p.m.	Evaluation of the Fourth Training Session and of the Training Program Distribution of Certificates to the Participants	Classroom 5 Prof. Dr. Hartmut Rein, www.hnee.de Participants